

BLUEGOD ENTERTAINMENT LIMITED

CIN: L74140MP1984PLC002592

Registered Office: 301-G Goyal Vihar, Gate No. 2 Khajrana Road, Indore (M.P).

Email id- info@indraindustries.in, Tel. 9825050507

Date: 06th August, 2025

To,

Listing Department

Bombay Stock Exchange Ltd.

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai-400 001

Reference: ISIN - INE924N01016 Scrip Code- 539175 ; Symbol- BLUEGOD

Regulation: Regulation 30 of SEBI (LODR) Regulations, 2015

Subject: Bluegod Entertainment Limited Appointed Famous Actor Mr. Rajpal Yadav as Brand Ambassador for Brand Promotion

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR Regulations”), read with Schedule III thereto, we are pleased to inform you that **Bluegod Entertainment Limited** (“the Company”) has entered into an agreement with **Sudokoo Films Private Limited**, whereby **Sudokoo Films** shall undertake the engagement of renowned actor and celebrated public figure, **Mr. Rajpal Naurang Yadav**, as the **Brand Ambassador** of the Company for a period of **one (1) year**, effective from **August 06, 2025**.

This collaboration marks a pivotal step for Bluegod Entertainment Limited as we align ourselves with one of India’s most beloved and versatile actors. With a cinematic legacy spanning over two decades, **Mr. Rajpal Naurang Yadav** is admired for his memorable performances, timeless humor, and ability to resonate with audiences across all demographics. His on-screen charisma and off-screen credibility make him a natural choice to represent our brand.

Through this agreement, Sudokoo Films Private Limited will facilitate and manage all aspects of **Mr. Rajpal Naurang Yadav’s** association with the Company, ensuring a structured and professional brand engagement.

The Company believes that this partnership will significantly amplify its brand image, boost public engagement, and solidify its positioning within the media and entertainment space. Mr. Rajpal Naurang Yadav’s wide-reaching influence and fan loyalty are expected to create meaningful connections with our audiences and stakeholders alike.

This development reflects our continued commitment to building a strong, relatable, and high-impact brand that speaks to the heart of Indian entertainment.

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(Formerly known as Indra Industries Limited)

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We request you to kindly take the above on record.

The brief details as required under Regulation 30 of the SEBI LODR Regulations read with SEBI Circular dated July 13, 2023 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Kindly take the same on record & acknowledge.

Thanking You,

Yours Faithfully,

**FOR BLUEGOD ENTERTAINMENT LIMITED
(FORMERLY KNOWN AS INDRA INDUSTRIES LIMITED)**

**NITIN ASHOK KUMAR KHANNA
MANAGING DIRECTOR
DIN: 09816597**

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ANNEXURE I:

Details pursuant to SEBI Circular dated July 13, 2023 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Particulars	Details
Name	Mr. Rajpal Naurang Yadav
Reason for change	Appointment as Brand Ambassador to represent and enhance the brand image of Bluegod Entertainment Limited.
Date of Appointment & Term	Appointed on August 06, 2025 for a period of 1 year
Brief Profile	<p>Mr. Rajpal Naurang Yadav is a veteran Indian film actor known for his outstanding versatility, comic timing, and impactful performances. With a career spanning over two decades, he has appeared in more than 150 films across various genres, earning critical acclaim and widespread popularity. Mr. Yadav is especially celebrated for his roles in films such as <i>Hungama</i>, <i>Bhool Bhulaiyaa</i>, <i>Phir Hera Pheri</i>, <i>Chup Chup Ke</i>, and <i>Main, Meri Patni Aur Woh</i>.</p> <p>Beyond comedy, his repertoire includes dramatic and character-driven roles that highlight his depth as an actor. His consistent ability to entertain and engage diverse audiences has made him a household name and a respected figure in the Indian entertainment industry. Mr. Rajpal Naurang Yadav's professional credibility and cultural connect make him an ideal choice to represent Bluegod Entertainment Limited as its Brand Ambassador.</p>