

BLUEGOD ENTERTAINMENT LIMITED

CIN: L74202MP1984PLC002592

Registered Office: 301-G Goyal Vihar, Gate No. 2 Khajrana Road,
Indore (M.P).

Email id- hello@bluegod.in, Website: <https://bluegod.in/> Tel. 9825050507

Date- 3rd September, 2025

To,
The General Manager,
Corporate Relationship Department,
BSE Limited,
Phiroz Jeejeebhoy Tower,
Dalal Street, Mumbai — 400001,
Maharashtra, India

Reference: ISIN - INE924N01016; Scrip Code- 539175; Symbol- BLUEGOD

Subject- Bluegod Entertainment Limited – Strategic Tie-up with Cinepolis for Movie Distribution

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that **Bluegod Entertainment Limited** (“the Company”) has entered into a **strategic tie-up with Cinepolis India Pvt. Ltd.**, one of the leading multiplex chains in the country, **for the distribution of its upcoming feature film titled “JEEVAN BHEEMA YOJANA” (“the Film”)**..

You are requested to kindly take the same on record for your further needful.

Thanking You,

Yours truly,

**FOR BLUEGOD ENTERTAINMENT LIMITED
(FORMERLY KNOWN AS INDRA INDUSTRIES LIMITED)**

**NITIN ASHOKKUMAR KHANNA
DIRECTOR
DIN: 09816597**

**BLUEGOD ENTERTAINMENT LIMITED
(Formerly known as Indra Industries Limited)**

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Details with respect to the Joint Venture Agreement as required under Regulation 30(6) read with Schedule III, Part A, Para B(2) of the SEBI Listing Regulations and the SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13 July 2023

Particulars	Details
Name of the entity with whom agreement is signed	CINÉPOLIS INDIA PVT. LTD.
Area of agreement	Distribution of the Film titled “JEEVAN BHEEMA YOJANA” (“Film”) for the Licensed Period and Territory, as specified in the Specific Terms and Conditions.
Domestic/international	The scope of the Agreement is for Indian markets.
Share exchange ratio	NIL
Scope of business operation of agreement	Distribution of the Film titled “JEEVAN BHEEMA YOJANA” (“Film”) for the Licensed Period and Territory, as specified in the Specific Terms and Conditions.
Details of consideration paid in agreement	Minimum Fixed Commission of Rs. 15,00,000/- (Rupees Fifteen Lakhs only/-) or 10% on distributors share whichever is higher.
Significant terms and conditions of agreement in brief	SPECIFIC TERMS AND CONDITIONS: <ol style="list-style-type: none">1. Film - Jeevan Bheema Yojana2. License Period: Six (6) Months from the date of theatrical release3. Territory: Pan India4. Language : Hindi5. Minimum Fixed Commission: Rs. 15,00,000/- (Rupees Fifteen Lakhs only/-) or 10% on distributors share whichever is higher
Whether the said parties are related to promoter/ promoter group/ promoter group companies in any manner, if yes, nature of relationship	No
Whether the transaction would fall with related party transactions? If yes, whether the same is done at “arm’s length”	No
Size of the entity	Cinépolis India, the first international exhibitor in the country, has revolutionized the cinema experience with its innovative concepts and state-

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Particulars	Details
	of-the-art facilities. Operating 449 screens under various brands like Cinépolis, Cinépolis VIP, Cinépolis Junior, Cinépolis Macro XE, and FUN Cinemas.
Rationale and Benefit expected	The arrangement is aimed at ensuring wide theatrical reach and maximizing box-office potential for the Film. The agreement also includes joint marketing and promotional initiatives to support the release and visibility of the Film.